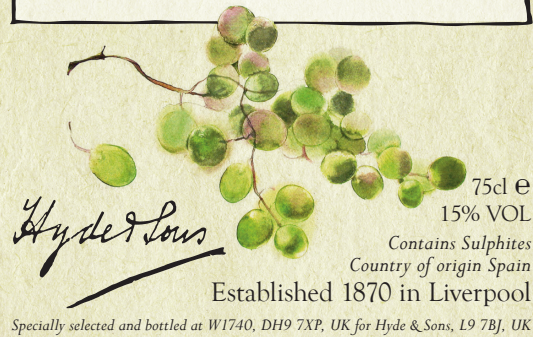


Muscat

LIQUEUR ALTAR WINE

THE CONTENTS OF THIS VESSEL IS PURE WINE
IN ACCORDANCE WITH SAPOΠ 924 OF THE 1983
CODE OF SAPOΠ LAW.



The welcome return of the original
Golden Muscat Liqueur Altar wine
Sample available via your Charles Farris Area Manager
(details under contact us on charlesfarris.co.uk)

Hyde & Sons

Henry Paul Hyde established his wine business specialising in Altar wine in 1870. He continued until his death in 1910 whereupon his son, Edward Hyde, became the major partner, with his younger brother joining him later.

During the War in 1917 a shipment of 11,000 gallons of Altar wine left Palermo in Sicily bound for Hydes' Cellars in Liverpool. Due to the convoy system running, the ship departed without warning, and critically, without the appropriate export licenses.

Once she appeared in the Mersey the vessel was promptly seized by HM Customs and Excise. Edward Hyde immediately went into action to retrieve the confiscated vessel contacting Archbishop Whiteside, Cardinal Bourne, the Irish MP John Boland and ultimately Stanley Baldwin, the future British Prime Minister. Eventually the wine was released, Hyde & Co. saved and the letter from Stanley Baldwin to John Boland confirming the wines release is still retained to this day.

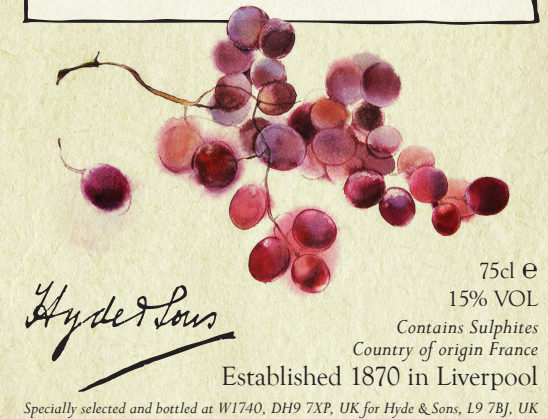
When the First World War ended Edward was joined by his two sons Leonard and Mark. In 1939 the brothers joined the army and the Air Force respectively. Edward was left to run the business during the long weary years of the war. The rationing during the post war period limited the firm's ability to trade but it began to blossom once the restrictions were lifted in the 1950s. Hyde & Sons became incorporated in 1955. Mark had retired and Leonard continued to run the firm until his death in 1983. The company remained in the hands of the Hydes' until 2019 when Mrs. Hyde (wife of the great grandson of Henry Paul Hyde) handed over the reins to Charles Farris Limited.

Charles Farris and Hayes and Finch have now joined forces to keep Hyde & Sons going as a wine merchant with a speciality in providing Altar wines for church use.

Douze Apôtres

LIQUEUR ALTAR WINE

THE CONTENTS OF THIS VESSEL IS PURE WINE
IN ACCORDANCE WITH SAPOΠ 924 OF THE 1983
CODE OF SAPOΠ LAW.



Also now available the
Red Douze Apôtres Liqueur Altar wine
Sample available via your Charles Farris Area Manager
(details under contact us on charlesfarris.co.uk)

SO WHY USE MLP BOTTLES?

Our supplier of the MLP bottle also makes for many drinks companies so tainting is not an issue.

Features at a glance:

- 1 Longer shelf life
- 2 Lighter to transport / carry and reduces carbon footprint in transport
- 3 Virtually unbreakable - Does not break during handling or transport
- 4 100% Recyclable

TECHNICAL INFORMATION

- The MLP® PET (Multi-Layer PET) is a new technology that extend the period of conservation.
- Two layers of polyethylene terephthalate with a layer of nylon in between (the barrier material). The barrier material is composed of a mixture of nylon and a scavenger. This scavenger is used to absorb oxygen coming from the outside of the bottle as well as the oxygen contained in the headspace of the bottle.
- 35% Lighter bottle than regular 75cl glass bottle.
- Less energy required to manufacture a PET bottle than glass.
- PET is inert and easily recycled.
- Incorporating recycled PET in production dramatically reduces carbon emissions.

MLP Versus Glass Bottle	MLP Bottle	Glass Bottle
Does the bottle taint the wine	No	No
Shelf-life of the wine	1yr plus	1yr plus
Conform to Food Standards	Yes	Yes
Weight per bottle	0.8kgs	1.2kgs
Weight per case of 12	9.6kgs	14.4kgs

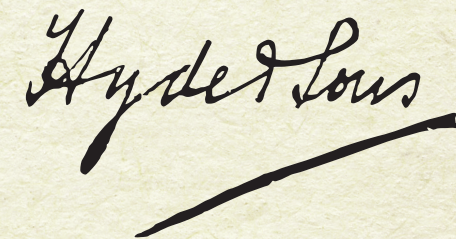
Red Douze Apôtres Liqueur Altar wine
Code AWHR12. Pack 12 bottles £139.95 (inc VAT)
75cl plastic bottles (MLP – multi-layered plastic)

Golden Muscat Liqueur Altar wine
Code AWHM12. Pack 12 Bottles £149.95 (inc VAT)
75cl plastic bottles (MLP – multi-layered plastic)

Prices correct at the time of print

Order from charlesfarris.co.uk or hfltd.com

01747 861839 or 08454 505593



Distributed by Charles Farris and Hayes and Finch